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# Building Blocks on Campus: Blockchain Technology Applications in Higher Education

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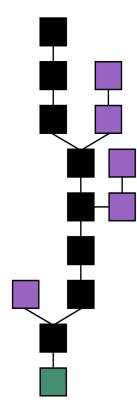


# **BLOCKCHAIN IN HIGHER ED**

- What is a blockchain? Do I need one?
- Current thinking in the literature
- Blockchain National Forum SJSU summary
- Applications in higher ed
- Even more applications in higher ed
- What's next?



# WHAT IS A BLOCKCHAIN?





# WHAT IS A BLOCKCHAIN?

Means of recording information
Use when trust, versioning, provenance are issues
Scalable – public, private, or consortial/hybrid
Distributed system for persistence (ARPAnet model)
Integrity via consensus over content

- Digital signatures used to enforce integrity of data
- Change only after consensus



# **BLOCKCHAIN CHALLENGES**

# Proof of Work VS Proof of Stake

- energy and time consumption
- connection vs computation needs
- economic requirements



# **CURRENT USES**

Cryptocurrency – Bitcoin Micropayments
MIT digital diplomas



# REVIEW OF THE LITERATURE - Essential reading

Satoshi Nakamoto, *Bitcoin: A Peer-to-Peer Electronic Cash System* 

- https://bitcoin.org/bitcoin.pdf
- "A purely peer-to-peer version of electronic cash would allow online payments to be sent directly from one party to another without going through a financial institution. Digital signatures provide part of the solution, ... The network timestamps transactions by hashing them into an ongoing chain of hash-based proof-of-work, forming a record that cannot be changed without redoing the proof-of-work. The longest chain not only serves as proof of the sequence of events witnessed, but proof that it came from the largest pool of CPU power. ... The network itself requires minimal structure...."



# **REVIEW OF THE LITERATURE - For starters**

- What is the Difference Between a Blockchain and a Database.
  - https://www.coindesk.com/information/what-is-thedifference-blockchain-and-database/
- American Library Association, Center for the Future of Libraries. Blockchain.
  - http://www.ala.org/tools/future/trends/blockchain
- Joris van Rossum. Blockchain for Research: Perspectives on a New Paradigm for Scholarly Communication. Digital Science, November 2017.
  - <a href="https://www.digital-science.com/resources/digital-research-reports/blockchain-for-research/">https://www.digital-science.com/resources/digital-research-reports/blockchain-for-research/</a>



# REVIEW OF THE LITERATURE - More reading

- Gideon Greenspan. Do you really need a blockchain for that?
  - <a href="https://coincenter.org/entry/do-you-really-need-a-blockchain-for-that">https://coincenter.org/entry/do-you-really-need-a-blockchain-for-that</a>
- Joris can Rossum. Blockchain for Science: Part One A Primer
  - http://www.copyright.com/blog/blockchain-for-science-part-one-aprimer/
- Sönke Bartling. Blockchain for Science: Part Two A (R)evolution in Research
  - http://www.copyright.com/blog/blockchain-for-science-part-two/
- Lambert Heller. Blockchain for Science: Part Three Advanced Peer-to-Peer Systems in Research
  - <a href="http://www.copyright.com/blog/blockchain-for-science-part-three-advanced-peer-to-peer-systems-in-research/">http://www.copyright.com/blog/blockchain-for-science-part-three-advanced-peer-to-peer-systems-in-research/</a>



# REVIEW OF THE LITERATURE - In depth

- Alexander Grech, Anthony F. Camilleri. Blockchain in Education.
  - https://www.pedocs.de/volltexte/2018/15013/pdf/Grech\_Camilleri\_2 017 Blockchain in Education.pdf
- Eric Funk, MD et. al. *Blockchain Technology: A Data Framework to Improve Validity, Trust, and Accountability of Information Exchange in Health Professions Education* 
  - https://journals.lww.com/academicmedicine/Abstract/publishahead/
     Blockchain Technology A Data Framework to.97880.aspx



# REVIEW OF THE LITERATURE - Specific applications

- Blockchain for Peer Review
  - https://www.blockchainpeerreview.org/
- EduCTX: A Blockchain-Based Higher Education Credit Platform
  - https://eductx.org/
  - https://ieeexplore.ieee.org/abstract/document/8247166
- MIT Digital Certificates Project
  - http://certificates.media.mit.edu/

# Full bibliography available at

https://www.library.caltech.edu/blockchain



# Blockchains for the Information Profession

A project of the SJSU iSchool



#### **Blockchain National Forum**

- https://ischoolblogs.sjsu.edu/blockchains/national-forum/
- Sponsored by SJSU iSchool, grant from IMLS
- Discuss and make recommendations about the future uses of blockchain technology within the information professions

### Info tech experts from various areas

- Industry
- Academe, mostly academic library
- Public library, state library
- NISO, ALA
- PhD/postdoc



# Blockchains for the Information Profession

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#### SUMMARY OF RECOMMENDATIONS

- Increase public awareness via increased play/hands on opportunities with blockchain, encourage hackathons and other outreach models.
- Develop curriculum to educate/inform practitioners, students about blockchain (data carpentry model)
- Foster partnerships with info and blockchain communities to explore opportunities.
- Select blockchain use cases for libraries and educational institutions to pilot/sandbox.
- Watch online https://livestream.com/accounts/20480259/events/8179548



# POTENTIAL APPLICATIONS

**Expertise or Data Sharing** 

Provenance

Replacement for IP/location-based authentication

Acquisitions/Special Collections in Libraries

Orphan Works (without copyright owner)

Eliminates escrow in real estate transactions



# HIGHER ED-SPECIFIC APPLICATIONS

Credentialing/Badges (Education and Identity), licensing rights/transaction verification

**Expertise or Data Sharing** 

Curriculum Development; integrate (via API or other) into LMS platforms

Reclaiming academic rights after nondisclosure

Peer review process

Self-maintenance of identity data; selfsovereign identity

Any and all transactional data

Course descriptions from past class schedules

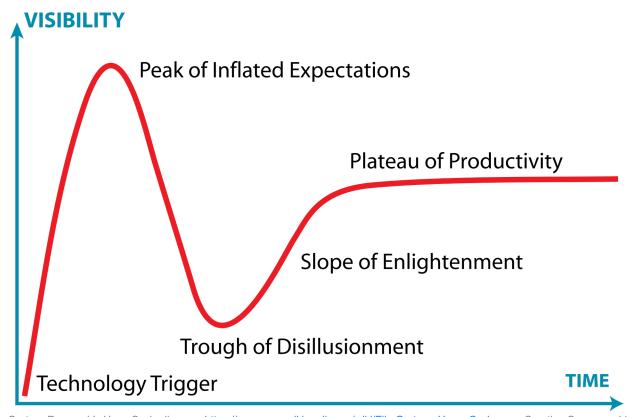
Digital transcripts

Portable certifications with date stamps

Records management – grades, accounting, policy and procedural changes

## **FINANCIAL AID**

# TURNING POINT – from nerd scary to mainstream





# TURNING POINT – from nerd scary to mainstream

Get into the hands of the end user Seamless, ubiquitous, invisible Stephen's Java applets example



# **BIBLIOGRAPHY AND LINKS**

Satoshi Nakamoto, Bitcoin: A Peer-to-Peer Electronic Cash System https://bitcoin.org/bitcoin.pdf

- What is the Difference Between a Blockchain and a Database.
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- EduCTX: A Blockchain-Based Higher Education Credit Platform
  - https://eductx.org/
  - https://ieeexplore.ieee.org/abstract/document/8247166
- MIT Digital Certificates Project
  - http://certificates.media.mit.edu/



# **BIBLIOGRAPHY AND LINKS**

# **COMPLETE BIBLIOGRAPHY AT**

http://library.caltech.edu/blockchain



FINALLY...

# Do you need a blockchain?

https://medium.com/@sbmeunier/when-do-you-need-blockchain-decision-models-a5c40e7c9ba1

**QUESTIONS?** 

# **THANK YOU**

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